

For Immediate Release

Contact: Caroline Capozzi/Susan Sonner
Creative Edge Public Relations, Inc.
516-248-4240
Createdge1@aol.com

***“Fulham Salon Owner
Igor Vasiljuk, an American Success Story”***

Newton Centre, MA – Despite the economic downturn “*America is still the land of opportunity!*” states **Igor Vasiljuk**, exclusive Owner of the **Fulham Salon** in Newton Centre, MA., an affiliate of Newbury Street’s well known James Joseph Salon. “*With the help of William George, who is an advisor, and staff trained by the James Joseph Salon team, I’m bringing European flair and style to Boston, fulfilling a lifelong dream of operating a successful salon in the U.S.*”

No stranger to entrepreneurship, **Vasiljuk** (pronounced Va sill yuk) owned a successful salon operation in Belgrade, Serbia and was co-owner of a salon in London. He states, “*The opportunity with William here in Boston lured me to take a risk but I never thought that in only two years I would be working with some of the biggest names in hair and also own an award-winning salon – this is truly amazing.*”

Igor Vasiljuk’s experience styling celebrities in London translated to a strong client-base in Beverly Hills and Orange County which he maintains today. He’s worked with the likes of Jody Foster, Matt Damon, Luciano Pavarotti, Catherine Deneuve, to name a few, and also styled runway models for fashion week in London, Paris and Milan (Versace, Alexander McQueen, Prada etc.). A Top Stylist for Wella hair color, Igor Vasiljuk teaches classes across the country and is also a member of the styling teams for BBC America, Reuters and Sundance.

For more information on Igor and his American success-story or the ever-expanding **James Joseph Salon** brand, contact **Creative Edge Public Relations, Inc.** at **(516) 248-4240**.